

2026



**MACON COUNTY FAIR**

SPONSORSHIP  
PACKAGES

# The 170th Macon County Fair is set for June 1 – 7.

The line-up includes the Downstate Classic Harness Racing, ISA Harness Racing, Bayker Blankenship Concert, Queen Pageant, ITPA Truck & Tractor Pulls, Rodeo and Demolition Derby. We're offering numerous sponsorship opportunities that will fit into your budget while gaining exposure about your business to over 10,000 fair goers!

## EVENT SPONSORSHIPS

**\$7,500**

### Grand Champion Sponsorship\*

- Your company logo placed on the Home page masthead of the website. (maconcountyfair.com)
- Your company mentioned as a major sponsor on radio commercials, logo printed on print advertisements, and social media pages.
- Business banner hung on the Midway fencing during week of the fair.
- Your business announced as major sponsor at all grandstand events.
- Your logo on the Schedule of Events flyers.
- Full page ad in Fair Book – Deadline May 1.
- 16- Free Grandstand tickets to use at any grandstand event during the fair.
- 16-Free Gate entry tickets to use any day during the fair.

**\$5,000**

### Platinum Sponsorship\*

- Your company logo placed on the Home page of the website for the entire year.
- Your company mentioned as a major sponsor of your event on radio commercials, logo printed on print advertisements and social media pages tied to the event.
- Business banner hung on the Midway fencing during the week of the fair.
- 1/2 page ad in Fair Book – Deadline May 1.
- 10-Free Grandstand tickets to use for your sponsored event.
- 10-Free Gate entry tickets to the fairgrounds to use any day during the fair.

**\$2,000**

### Gold Sponsorship\*

- Your company logo placed on the Home page of the website for the entire year.
- Your company mentioned as a sponsor of your event on social media pages.
- Business banner hung on the Midway fencing during the week of the fair.
- 1/4 page ad in Fair Book – Deadline May 1.
- 6-Free Grandstand tickets to use at any event.
- 6-Free Gate entry tickets to the fairgrounds to use any day during the fair.

**\$1,000**

### Silver Sponsorship\*

- Your company listed on the Sponsorship page of the website for the entire year.
- Business name placed on the Schedule of Events as sponsor of one of our outstanding entertainment.
- Business banner hung inside the building where the band is performing during the fair.
- 1/8 page ad in Fair Book – Deadline May 1.
- 4-Free Grandstand tickets to use at any event.
- 4-Free Gate entry tickets to the fairgrounds to use any day during the fair.

**\$500**

### Bronze Sponsorship\*

- Your business name listed on the Sponsorship page on the website during the entire year.
- Business name listed on the sign located near the grandstand for all to see.
- Listed in the Fair Book – Deadline May 1.
- 2 – Free Grandstand tickets to use to any event.
- 2 – Free Gate entry tickets to the fairgrounds to use any day during the fair.

# Outbuilding Sponsorships



The fairgrounds can be used anytime during the year for various events besides the annual Macon County Fair.

The buildings and grounds are used for weddings, receptions, class reunions, meetings, family reunions, showers, anniversaries, livestock shows, horse rentals, boats, campers, and RV storage during the winter months (over 300).

Because of their heavy usage, the outbuildings require maintenance and regular upkeep.

1. Your business name will be placed prominently on the building.
2. Your business name will be on our website.
3. Your banner will be hung during the fair.
4. Your business will receive an advertisement in the fair premium book.

- \$1,500/Year for 3 years – Maltas Building (First bldg. as you enter the fairgrounds)
- \$1,500/Year for 3 years – Former Shrine Club Stables

All contracts can be renewed for an additional three years at the end of this term. Or can be terminated at the end of the three-year commitment by January 1st.

Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

Fair Board Member \_\_\_\_\_

Name of Business: \_\_\_\_\_ Your Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number(s): \_\_\_\_\_

**Thank you for your support! This is what makes our fair and other events successful!**

# 2026 Macon County Fair Sponsorships

## Sponsorship/Advertising Deadline: May 1, 2026

Date: \_\_\_\_\_ Fair Board Member: \_\_\_\_\_

Name of Business: \_\_\_\_\_ Your Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number(s): \_\_\_\_\_

### Please Check Sponsorship Level You Wish to Support:

\*All sponsors will receive an ad or listing in the fair book based on Sponsorship Level.

- |   |   |
|---|---|
| <input type="checkbox"/> \$7,500 – Grand Champion Sponsorship | <input type="checkbox"/> \$1,000 – Silver Sponsorship |
| <input type="checkbox"/> \$5,000 – Platinum Sponsorship       | <input type="checkbox"/> \$500 – Bronze Sponsorship   |
| <input type="checkbox"/> \$2,000 – Gold Sponsorship           |   |

### Additional Fair Sponsorships:

- \$250 – Fair Fans
- \$100 – Friends of the Fair

### Fair Premium Book Advertisements:

- \$350 – Back Cover Advertisement (1)
- \$300 – Inside Front/Back Advertisement (2)
- \$250 – Full Page Ad
- \$200 – 1/2 Page Ad
- \$150 – 1/4 Page Ad

Ad Deadline: May 1, 2026

Email to: [cridenour@cmsdecatour.com](mailto:cridenour@cmsdecatour.com)

### New! Barn Sponsorships:

- \$1,500/Year for 3 years – Maltas Building (First bldg. as you enter the fairgrounds)
- \$1,500/Year for 3 years – FORMER Shrine Club Stables

I \_\_\_\_\_ will commit my sponsorship for this fair year or for 3 years (Barn Sponsorships). Please send payment payable to: Macon County Fair Association. Sponsorships are to be received and/or mailed by Wednesday, May 1, 2026. This helps us to prepare the marketing, sponsorships, and advertising. If you have any questions, please feel free to contact your Fair Board Member or call 217-875-0135.

Thank you for your support! We can pick up the signed agreement, sponsorship/advertising check and banner and/or at the time of commitment. Macon County Fair Association is a 501©3 organization.

Macon County Fair  
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